

# **Product Guide**





### **About Us**

Since 1960, Auto Beauty Products Company has serviced the automotive reconditioning professional with the most complete line of quality reconditioning products in the industry. We offer our customers a comprehensive line of waxes, polishes, compounds, dressings, soaps, cleaners, paints and dyes. We also offer all of the required ancillary products to effectively, safely, and efficiently recondition any vehicle. This includes but is not limited to: equipment (extractor machines, buffers, pressure washers), safety products (gloves, aprons, goggles, OSHA approved bottles), accessories (brushes, towels, chamios), jan/san products (trash liners, paper products, mops, mopheads), and service chemicals (windshield solvent, brake/parts cleaner, floor soap).

Family owned and operated for over 50 years, we understand the value of customer service in addition to providing superior products. With 10 trucks proudly serving North Texas, Auto Beauty Products Company will always be there to meet your needs. Our salesmen are, simply, the best in the industry. On average, our salesmen have over 12 years of experience in this service-oriented industry. Their experience ensures that Auto Beauty Products Company has the ability to provide our customers with efficient service, on-site troubleshooting and training, and cost control through reducing product redundancy and inefficient use.



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### **Exterior Cleaning**

One of the primary challenges reconditioning professionals face when cleaning a vehicle's exterior is the safe and effective removal of surface contaminants. Ranging from soil and road film to tar and insect residue, these contaminants must be completely removed from painted, metal, rubber, vinyl, plastic, and glass surfaces. If not, their residue can damage the surface and may negatively affect the rest of the cleaning process.

#### **General Purpose Cleaners and Degreasers**

Formulated with premium quality surfactants, alkalis, detergents and water soluble solvents, Auto Beauty Products Company's General Purpose Cleaners and Degreasers offer reconditioning professionals many options for exterior cleaning and degreasing. All products listed are **body shop-safe**.

| CitruSol DL             | An excellent VOC compliant, all natural, biodegradable, non corrosive, non acid aerosol solvent and degreaser formulated for interior and exterior use.                                 |  |
|-------------------------|---|--|
| Clean It All            | A concentrated, pink, light to medium-duty, water-based, general purpose cleaner that is low foaming and formulated for both exterior and interior use.                                 |  |
| Bug-A-Way               | A concentrated yellow, pine scented specialty cleaner formulated to remove bug residue from paint, chrome and glass.  |  |
| Magical Blue            | A concentrated, blue, medium-duty, water-based, general purpose cleaner that is citrus scented, features a high, penetrating foam and is formulated for both exterior and interior use. |  |
| Hot Shot                | A concentrated, purple, heavy-duty, water-based, general purpose cleaner that is low foaming, highly alkaline and formulated for exterior use.  |  |
| Motor Degreaser         | A concentrated, red, heavy-duty, water-based degreaser that is highly alkaline and formulated for exterior use.   |  |
| Nature's Citrus Cleaner | A concentrated, yellow, water-based, light-duty, general purpose cleaner that is biodegradable, VOC compliant, citrus scented and phosphate- and nonylphenol ethoxylate (NPE)-free.     |  |
| Extra Special           | A specially formulated clear, medium-duty, general purpose cleaner formulated for both interior and exterior use.   |  |
| Chamois Cleaner         | A concentrated blue, light duty cleaner designed to clean and condition synthetic chamois for extended performance.   |  |



### **Exterior Cleaning**

#### **Solvents**

Petroleum-based contaminants must be dissolved in order to completely remove them without damaging the surface underneath. Auto Beauty Products Company offers a number of highly refined, solvent-based cleaners to meet this unique cleaning challenge. All products listed are **body shop-safe**.

| Remove It All    | A colorless, ready-to-use, body prep solvent formulated to remove grease, tar and wax from exterior surfaces. It rinses freely, and is effective in removing petroleum-based stains from fabrics.               |  |
|------------------|---|--|
| New Car Solvent  | A colorless, ready-to-use, body prep solvent formulated to remove grease, tar and wax from exterior surfaces. It rinses freely, dries quickly and is effective in removing petroleum-based stains from fabrics. |  |
| Adhesive Remover | A colorless, ready-to-use solvent that safely removes decal and label glue, undercoating and tar from painted and chrome surfaces.  |  |
| Lacquer Thinner  | A colorless, multi-purpose solvent blend used to thin bulk engine paint.  |  |

#### **Tire Cleaners, Wheel Cleaners & Metal Polishes**

Available in acid-based and non-acid formulations, Auto Beauty Products Company's Wheel Cleaners effectively remove dirt, grease, brake dust and road films from all wheel types. Premium quality Tire Cleaners and Metal Polishes are also available. All products listed are **body shop-safe**.

| White Lightning | A colorless, concentrated, highly alkaline, water-based tire cleaner formulated to remove scuff marks, dirt, grease and road film from tires and whitewalls. An excellent whitewall brightener.        |  |
|-----------------|--|--|
| Metal Brite     | An easy-to-use lotion formulated to clean and protect chrome, aluminum, magnesium and stainless steel surfaces.  |  |
| Mag-Aluminum    | A colorless, heavy-duty, concentrated, acid-based wheel cleaner formulated to clean and brighten chrome, magnesium and aluminum wheels. VOC compliant and body shop-safe.                              |  |
| Wire Wheel      | A dark purple, extra heavy-duty, concentrated, acid-based wheel cleaner. Especially effective on chrome and chrome-plated wheels. VOC compliant and body shop-safe.                                    |  |
| Mag Wheel NA    | A concentrated, green, acid-free wheel cleaner that safely removes brake dust and traffic film from all wheel types. It clings to the surface, simplifying cleaning. VOC compliant and body shop-safe. |  |



## **Exterior Cleaning**

#### **Car Soaps**

Auto Beauty Products Company offers a broad range of highly concentrated, pH neutral Car Soaps that safely lift dirt and grime off any painted, glass or chrome surface. Formulated to be applied by hand or pressure washer, these soaps feature a number of foaming, rinsing, color and fragrance options. All products listed are **VOC compliant** and **body shop-safe**.

| Cherry Suds      | A thick, highly concentrated, red, liquid soap featuring a thick, durable foam that lifts and holds dirt in suspension, a film-free rinsing action and a cherry fragrance.     |  |
|------------------|--|--|
| Car Wash Suds    | A thick, highly concentrated, yellow, liquid soap featuring a thick, durable foam that lifts and holds dirt in suspension, a film-free rinsing action and a neutral fragrance. |  |
| Wash N' Wax      | A thick, highly concentrated, pink, liquid soap that generates stable foam, contains carnauba wax for maximum beading action and features a banana fragrance.                  |  |
| Magical Foam     | A thick, concentrated green liquid soap that generates stable foam, contains an economical waxing agent and features a pleasant fragrance.                                     |  |
| HD Car Wash Soap | A powdered, heavy-duty soap with no fillers. Featuring a neutral scent, this product works excellent as a pressure fed prep soap and /or fleet truck soap.                     |  |

#### **Clay Bars & Water Spot Removers**

Proper surface preparation is the key to successful paint restoration. Auto Beauty Products Company offers two clay bars, which abrade away surface contaminants and increase the adhesion of final finish products, improving their durability. We also offer specially formulated cleaners, which chemically remove spotting, caused by mineral deposits. All products listed are **VOC compliant** and **body shop-safe**.

| Clay Bar Gray     | A mildly abrasive, clay bar that safely removes paint overspray and other contaminants from painted, chrome and glass surfaces.   |
|-------------------|---|
| Clay Bar Purple   | An aggressive, clay bar that safely removes paint overspray and other contaminants from painted, chrome and glass surfaces. Contains additional abrasives to simplify cleaning. |
| Surface Clarifier | A concentrated, orange, acid-based liquid that safely and effectively removes water spots from painted, chrome and glass surfaces.  |



### **Paint Resurfacing & Restoration**

In order to fully restore gloss to a dulled painted surface, scratches and oxidation must be removed, oils must be replenished and swirl marks must be removed. With today's advanced basecoat/clearcoat finishes, selecting the right buffing product is critical. Auto Beauty Products Company offers a full range of compounds, polishes and glazes which feature abrasive packages appropriate for any paint type or condition.

#### **Compounds**

Formulated from the highest quality abrasives, solvents and lubricants, Auto Beauty Products Company's Compounds offer the reconditioning professional the range of aggressiveness needed to safely restore any finish. All products listed are **body shop-safe**.

| Workout      | An aggressive, light brown lotion that safely removes medium to heavy scratches and oxidation from all paint systems.               |  |
|--------------|---|--|
| Workout 1000 | A moderately aggressive, brownish gray, VOC compliant lotion that removes up to 1000 grit sanding scratches from all paint systems. |  |
| Workout 1500 | A mildly aggressive blue lotion that removes up to 1500 grit sanding scratches from all paint systems.                              |  |
| Workout 2000 | A semi-aggressive white silicone free premium compound that removes minor imperfections and light oxidation from painted surfaces.  |  |

#### Polishes & Glazes

Auto Beauty Products Company's Polishes and Glazes are formulated with mild abrasives and durable resins which enable the user to remove light scratches, oxidation and swirl marks from any painted surface, while leaving a deep, long-lasting shine.

| Cut-N-Glaze    | An abrasive, purple glaze that removes light to medium scratches, oxidation and swirl marks while providing moderate gloss and durability.   |  |
|----------------|--|--|
| Liquid Ebony   | A mildly abrasive, VOC compliant, black polish formulated to safely remove light scratches and swirl marks from all painted finishes. It buffs easily, generates a deep shine and contains silicone. |  |
| Crystal Luster | A mildly aggressive, highly durable, pink polish that removes light scratches, oxidation and swirl marks, generates a deep, rich gloss and contains silicone.  |  |



### **Paint Protection**

Auto Beauty Products Company's Waxes and Paint Sealants complete the restoration of the paint by leveling the surface, which maximizes light reflection and depth of gloss. In addition, they bond to the paint creating a barrier that diffuses ultraviolet light and minimizes direct contact with environmental contaminants.

#### **Waxes & Paint Sealants**

Auto Beauty Products Company offers a comprehensive range of easy-to-use liquid, lotion, and paste Waxes and Paint Sealants, providing the detailing professional with many options for depth of gloss and protection durability.

| EnduraSeal         | An aerosol, DuPont Zonyl fortified paint sealant that is easy to use and offers maximum durability and protection. Works great on glass too.   |  |
|--------------------|--|--|
| Finish Shine       | A purple, body shop-safe, VOC compliant, jasmine scented spray on-wipe off cleaner that removes dust, smudges and fingerprints from automotive finishes while generating gloss. Excellent for enhancing showroom vehicles, and safe for all paint, chrome, vinyl and glass surfaces. |  |
| Carnauba Speed Wax | An orange, easy-to-use, VOC compliant carnauba liquid wax formulated to be sprayed on both wet and dry surfaces. It can be safely applied to paint, glass, bumpers and moldings, and generates a deep shine and lasting protection.  |  |
| Quick Seal         | A white, fast drying "shake and go" liquid wax containing silicone and carnauba wax that performs light cleaning, produces excellent gloss and provides lasting protection.  |  |
| Fast Wax           | A yellow crème wax containing mild abrasives, lubricants and silicone that removes minor paint imperfections, produces deep gloss and provides long-lasting protection.  |  |
| Carnauba Paste Wax | A natural, VOC compliant paste wax that contains 100% pure Brazilian carnauba wax, produces a deep, rich gloss, and provides lasting protection.   |  |
| Ultimate Carnauba  | A blue VOC compliant crème wax that contains silicone and carnauba wax, produces a deep, rich gloss and provides lasting protection.   |  |
| Paint Sealant      | A white, fortified paint sealant containing wax and silicone that produces deep gloss and lasting protection for painted surfaces.   |  |



### **Interior Cleaning**

When cleaning and deodorizing a vehicle's interior, the detailing professional must remove dirt, grease, insect residue and stains from every imaginable surface of a vehicle. A range of products is needed, and Auto Beauty Products Company's comprehensive offering of cleaners, spot removers, extraction fluids, deodorizers & odor eliminators, and vinyl & carpet dyes will leave the interior spotless and the vehicle owner delighted.

#### **Interior Cleaners, Spot Removers & Extraction Fluids**

Auto Beauty Products Company offers a range of interior cleaners that effectively remove contaminants from the many surfaces encountered in the passenger compartment. Liquid and aerosol cleaners tackle tough interior cleaning challenges. The combination of our enzyme-based spot remover and extractor fluid dissolve the protein-based stains so common to carpets and upholstery. All products listed are **body shop-safe**.

| Magical Blue   | A concentrated, blue, medium-duty, water-based, general purpose cleaner that is citrus scented, features a high, penetrating foam and is formulated for both exterior and interior use.   |  |
|----------------|---|--|
| Extra Special  | A specially formulated clear, medium-duty, general purpose cleaner formulated for both exterior and interior use.   |  |
| Clean It All   | A concentrated, pink, light to medium-duty, water-based, general purpose cleaner that is low foaming and formulated for both exterior and interior use.   |  |
| Spot-Zyme      | A concentrated, aqua colored, VOC compliant, enzyme-based spot remover formulated to lift protein-based stains, as well as dirt and grease, from carpets and upholstery.  |  |
| HD Shampoo     | A concentrated, VOC compliant, water based carpet, upholstery and velour shampoo that is high foaming, cherry scented and formulated for interior use.  |  |
| Extractor HD   | A concentrated, amber colored, VOC compliant extraction fluid formulated to safely remove dirt and grease from carpets and upholstery. It can be used with an extractor or by hand.   |  |
| Stain Remover  | A ready-to-use, clear, general purpose stain and spot remover that effectively removes ink, coffee, lipstick, cola and grease type stains from interior fabric surfaces.  |  |
| Extra Duty     | A white, dry foaming, VOC compliant, aerosol interior cleaner that effectively cleans vinyl, leather, rubber, plastic and fabric surfaces without soaking, which minimizes drying time. Also available as Extra Duty Plus, with a special valve that sprays upside down.                  |  |
| CitruSol DL    | An excellent VOC compliant, all natural, biodegradable, non corrosive, non acid aerosol solvent and degreaser formulated for interior and exterior use.   |  |
| Carpet Spotter | A powerful, VOC compliant aerosol fabric cleaner that effectively removes both oil-and water-based stains. It instantly removes grease, tar, coffee, cola, urine, polish, ink, lipstick and blood without scrubbing. It is also an excellent pre-spotter for use with extractor machines. |  |
| Orange Magic   | A citrus based and scented aerosol multi-purpose foam cleaner that effectively cleans vinyl, leather, rubber, plastic and fabric surfaces.  |  |



### **Interior Cleaning**

#### **Aerosol Carpet & Vinyl Dyes**

Auto Beauty Products Company's expansive line of Leather, Vinyl, Carpet & Hard Surface Refinishers restore faded and discolored carpeting, upholstery and vinyl surfaces. They are especially effective when masking severe stains that cannot be completely removed through extraction. All products listed are **VOC compliant** and **body shop-safe**.

#### **Leather, Vinyl, Carpet & Hard Surface Refinisher**

A comprehensive line of fast drying aerosol dyes that restore faded and discolored leather, vinyl, carpeting and hard surfaces.

Beige, Black, Brown, Carbon Gray, Charcoal Gray, Chocolate, Dark Charcoal Gray, Dark Gray, Desert Tan, Doeskin, Dove Gray, Flagstone, Gray, Light Beige, Light Gray, Off White, Parve Beige, Sand, Tawny Gray, and Woodward Tan



#### **Deodorizers & Odor Eliminators**

Our pleasant smelling deodorizers & wafers provide a long lasting scent for interiors while our fogger odor eliminators get rid of interior odors and kill the bacteria that causes them. All products listed are **VOC compliant** and **body shop-safe**.

| Air Fresh             | A strong, ready-to-use liquid that provides a lasting pleasant scent in vehicle interiors.   |  |
|-----------------------|--|--|
|                       | Baby Powder, Cherry, Cinnamon, Fresh & Clean, Green Apple, Leather, Lemon, Nautical, New Car, Pina Colada, Sports Car, Strawberry, Sunburst, and Vanilla                                 |  |
| Malodor Counteractant | A strong, concentrated, multipurpose liquid deodorizer and odor neutralizer which has a floral scent.  Can be used in mop water, extractors and as a general-purpose spray.              |  |
| Scent Wafers          | A strong, ready-to-use wafer that provides a lasting pleasant scent in vehicle interiors.  |  |
|                       | Baby Powder, Cherry, Cinnamon, Fresh & Clean, Green Apple, Leather, Lemon, Mulberry, New Car, Pina Colada, Sports Car, Strawberry, Sunburst, and Vanilla                                 |  |
| Odor Foggers          | A strong, ready-to-use aerosol odor eliminator that provides a lasting pleasant scent in vehicle interiors.  |  |
|                       | Cinnamon, Fresh & Clean, New Car, Sports Car, Sunburst, and Vanilla  |  |
| Fog-Out               | A unique and proprietary system designed to eliminate odors at their source. Simple, easy to follow instructions ensure consistent results that leaves a crisp, clean neutral fragrance. |  |



### **Final Detail**

Most reconditioning professionals know that, once the contaminants are removed and the imperfections are corrected, it's the "final detailing" that brings the vehicle to life. The application of a dressing to all rubber, vinyl and plastic surfaces intensifies gloss and provides lasting protection. The use of aerosol paint restores metal parts to their original condition. The effective cleaning of all interior and exterior glass surfaces is not only important for the vehicle's appearance, but for the driver's safety, as well.

#### **Water-Based Dressings**

Dressings shine, revitalize and protect rubber, plastic and vinyl surfaces. Water-based dressings are recommended for engines and interiors, and Auto Beauty Products Company's line features a wide variety of gloss levels and fragrances to meet any detailing need. All products listed are **VOC compliant**.

| Protect It All     | A yellow, ready-to-use, water-based, high gloss dressing that is unscented and contains silicone.  |  |
|--------------------|--|--|
| Like New           | A colorless, silicone free, concentrated, water-based, high gloss exterior dressing that is VOC compliant, unscented and body shop-safe. |  |
| Super Dress-It-All | A thick, purple, concentrated, water-based, high gloss dressing that is unscented and contains silicone.                                 |  |

#### **Leather Cleaners & Conditioners**

The cleaning and conditioning of interior leather surfaces pose unique challenges to the detailing professional. First, deeply engrained soils must be safely removed, and then the leather's oils must be replenished in order to prolong service life. Auto Beauty Products Company offers a complete line of specially formulated products to safely clean and condition leather. All products listed are **VOC compliant** and **body shop safe**.

| Leather Cleaner & Conditioner | A ready-to-usae liquid that safely and effectively removes dirt and grime from leather surfaces, while replenishing the leather's natural oils.  |  |
|-------------------------------|--|--|
| Leather & Plastic Cleaner     | A clear, citrus scented, water based cleaner formulated to remove dirt and grime from interior leather and plastic surfaces.   |  |
| Vertex                        | An aerosol leather care product that cleans, restores, conditions and protects leather and vinyl surfaces. Formulated with mild cleaners, surfactants and oil of mink along with a pleasant leather fragrance ensure ease of use and consistent results. | Leather Cleaner & Conditioner  Leather & Plastic Cleaner |



### **Final Detail**

#### **Solvent-Based Dressings**

Auto Beauty Products Company's Solvent-Based Dressings are extremely durable since the shine agents penetrate the surface. Designed to be long lasting, these products maintain a brilliant shine by retaining their "wet" look.

| Clear Shine Dressing | A blue, ready-to-use, solvent-based, high gloss dressing. Formulated primarily for tires and exterior trim, it dries quickly and is extremely durable. Excellent for restoring weathered trim. |
|----------------------|--|
| Ultimate Dressing    | A purple, ready to use, sovent-based premium high gloss dressing that dries quickly and features a fruity fragrance.   |
| Bumper Gel           | A ready-to-use, VOC compliant, high gloss, solvent-based polymer gel formulated to restore faded bumpers and trim. It contains silicone.   |
| Vibrance             | A body shop-safe, ready-to-use, solvent-based, high gloss dressing that is straw colored and silicone-free.  |
| Magic Mist           | A high gloss, aerosol spray dressing featuring a berry scent, formulated to provide lasting protection for hard to reach interior and exterior areas.  |
| Instant Shine        | A high gloss, aerosol spray dressing formulated to provide lasting protection for hard to reach interior and exterior areas.   |

#### **Glass Cleaners**

Auto Beauty Products Company offers concentrated, ready-to-use and aerosol glass cleaners. These products effectively cut through smoke film, grime, and insect residue to leave the surface clean and streak free.

| Glass Cleaner Aerosol     | A tint safe aerosol glass cleaner that contains a blend of alcohol and grease cutting agents. It removes smoke and traffic film, and is soap- and ammonia-free.                                      |
|---------------------------|--|
| Glass Cleaner RTU         | A green, ready-to-use tint safe liquid glass cleaner that contains a blend of alcohol and grease cutting agents. It removes smoke and traffic film, and is soap- and ammonia-free.                   |
| Glass Cleaner Concentrate | A highly concentrated, VOC compliant, blue, tint safe liquid glass cleaner containing a blend of alcohol and grease-cutting agents. It removes smoke and traffic film, and is soap and ammonia-free. |















## **Parts**



### Janitorial and Service Products

#### **Janitorial Products**

Auto Beauty Products Company has a wide selection of common paper products, trashcan liners, mops, brooms, squeegees, cleaning chemicals, hand soaps, and many other items. Ask your sales representative for more information or a comparison quote.









#### **Service Products**

Our Service Products are designed to provide you a cost effective, convenient and efficient source for the common products used in shop maintenance and cleaning.

| Liquid Laundry Detergent  | A concentrated, phosphate free liquid soap that quickly cleans and brightens all of today's fabrics while leaving a pleasant floral scent.                     |
|---------------------------|--|
| Powdered Laundry Soap     | A concentrated, phosphate free powdered soap that is formulated to quickly clean and brighten all of today's fabrics.  |
| Turbo Kleen               | A high performance, safe on all metals, non-caustic powder designed for use in high pressure spray cabinet cleaning systems.                                   |
| Magical Blue              | A concentrated, blue, medium-duty, water-based, general purpose cleaner that is citrus scented, and is formulated for use as a floor and hard surface cleaner. |
| Motor Degreaser           | A concentrated, red, heavy-duty, water-based degreaser that is highly alkaline and formulated for use as a floor and hard surface cleaner.                     |
| Kleen Green               | A powdered heavy duty cleaner formulated to remove grease, dirt and grime from concrete and painted floors.  |
| Brake & Parts Cleaner     | A quick drying, non-chlorinated blend of solvents designed to effectively remove grease, grime and brake dust from exterior surfaces.                          |
| Windshield Washer Solvent | A highly concentrated cleaner/antifreeze for use in and protection of windshield washer reservoirs and systems.  |





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